## 3rd Annual NIHR GOSH BRC Image Competition - A Moment of Discovery

## **Terms and Conditions**

- 1. The competition opens on Wednesday 1<sup>st</sup> November 2023 and closes at Sunday 3<sup>rd</sup> December 2023. All entries must be received by 5pm on Sunday 3<sup>rd</sup> December 2023 to be entered into the competition.
- To formally enter the competition entrants must email their image to research.communications@gosh.nhs.uk AND complete all sections of the associated online form.
- 3. It is a condition of this competition that any images entered must be part of a GOSH-affiliated project including research connected to the GOSH NIHR BRC and/or its associated partners, GOSH, the UCL Institute of Child Health or the UCL Institute of Cardiovascular Research in any way.
- 4. By entering this competition, you are confirming: (a) that Great Ormond Street Hospital (GOSH) is authorised to use the photograph/image submitted by you for promotion including, but not limited to, website items and press releases, without limitation of time and not restricted to the competition; and (b) that you are fully entitled to give this authorisation.
- 5. By entering the competition entrants provide GOSH with the right to use entered images in any promotional material without payment in perpetuity. This includes press and communications materials (including social media communications). Entrants will retain intellectual property rights to their submitted image.
- 6. Only the shortlisted entrants will be notified following initial shortlisting. The competition entries will be judged in January and the winning entries will then be notified shortly after. The winning entries will be selected by stakeholder panels.
- 7. During the shortlisting process, the Research and Innovation Communications team reserves the right to further divide submitted entries into categories. Shortlisted entrants will be notified if this has occurred and informed of the category their image has been included in.
- 8. The shortlisting and winner selection process is as follows:
  - a. The NIHR GOSH BRC image competition entries are first shortlisted by the shortlisting panel to create a shortlist that represents a diverse spread of applicant job roles, career levels, spread of specialities and research areas plus the immediate impact of the image and the appropriateness and potential of subject matter for communications and promotion
  - b. The shortlisting panel is comprised representatives from nursing, medics, allied healthcare, junior faculty, an EDI lead, a member of the BRC core team and communications.
  - c. Once shortlisted, three independent judging panels receive anonymised entries, only accompanied by a lay description of the science depicted. Members of each judging panel then score each image (1-10) and the image with the highest score from each panel is selected as the winner (resulting in three winning images).
  - d. The three panel winning images will then be included in a social media vote across GOSH social media channels to identify an overall winner.
- 9. The winning entry (or entries) will be awarded a prize of a canvas or photo print of their winning image.
- 10. The prize is non-transferable and cannot be exchanged or sold.

- 11. If the winner cannot be contacted or decide to decline their prize, GOSH reserves the right to select a substitute winner in their place.
- 12. GOSH reserves the right to change the prize or cancel the competition at any time.
- 13. The winner agrees to co-operate with the GOSH Research and Innovation Communications team to answer any media queries at any time
- 14. The competition is only open to people aged 18 or over and resident in the United Kingdom of Great Britain and Northern Ireland.
- 15. Applicants shall be responsible for ensuring that the contact details they provide are up to date and accurate.
- 16. Entrants can withdraw from the competition by writing to research.communications@gosh.nhs.uk
- 17. GOSH will not be responsible for any delay or failure of any forms to be delivered by the entry deadline or any incomplete forms received.
- 18. Any data collected is for the purpose of the competition and to contact and notify the shortlisted entrants only.
- 19. Each entrant accepts that they are responsible and liable for ensuring that any images submitted which display an identifiable person or persons have been taken with the permission of the person or persons pictured.
- 20. By entering the prize draw, entrants acknowledge that their entry is original and has not been copied from a third party's copyright work and acknowledge that they are liable for any claims or actions brought against GOSH in relation to any alleged or actual infringement of a third party's intellectual property rights in relation to any image submitted.
- 21. By submitting the form and an image, entrants have ensured that all information submitted by them is true, current and complete.
- 22. Entry into the competition will be deemed to constitute acceptance of these terms and conditions.