

FULFILLING OUR POTENTIAL

**The child
first and always**

**Helping children with complex
health needs fulfil their potential**

CARE

We will achieve the best possible outcomes through providing the safest, most effective and efficient care.

PEOPLE

We will attract and retain the right people through creating a culture that enables us to learn and thrive.

RESEARCH

We will improve children's lives through research and innovation.

TECHNOLOGY

We will transform care and the way we provide it through harnessing technology.

VOICE

We will use our voice as a trusted partner to influence and improve care.

SPACES

We will create inspiring spaces with state-of-the-art equipment to enhance care delivery and learning.

INFORMATION

We will provide timely, reliable and transparent information to underpin care and research.

FUNDING

We will secure and diversify funding so we can treat all the children that need our care.

**Always
welcoming**

**Always
helpful**

**Always
expert**

**Always
one team**