

# GO Create!

At Great Ormond Street Hospital for  
Children NHS Foundation Trust

## Annual Report 2014/15

Great Ormond Street **NHS**  
Hospital for Children  
NHS Foundation Trust



## Annual Report 2014/15

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“ This has been the best part of our day. My daughter will remember the hospital visit as a brilliant day of art rather than a day about her illness. - GOSH parent feedback



## GO Create!

The arts are a powerful tool that aid patients and families through challenging circumstances and positively impact health outcomes. Participatory art experiences give patients and families a chance to step outside of their circumstances, they offer a welcome distraction and inspire hope and faster recovery.

GO Create! is the arts programme at Great Ormond Street Hospital for Children NHS Foundation Trust (GOSH). The programme makes a vital contribution to the healing environment, offering transformative experiences that spark the imagination of our patients, families and staff.

Our pioneering, innovative and collaborative approach contributes to our status as one of the leading children's hospitals in the world.

**100% of respondents rated our activities with a 'Smiley' face**

**93% of respondents said our activities 'Significantly Improved' their hospital experience**

(Based on sample feedback from 133 respondents in 2014/15)

During 2014/15 we focused on increasing our impact, developing research and building high-profile external cultural partnerships. Our curated participatory opportunities, performances, artist residencies, online activities and collaboration with patients in developing permanent artworks for the hospital environment have involved more than 4,500 children and young people, plus families, staff and the public.

Memorable GO Create! projects: 'The BIG Draw' and the creation of our 'Seascape Artwork', were recognised as two of Great Ormond Street Hospital Childrens' Charity's 'Ten amazing moments at GOSH in 2014'.

With increased funding for 2015/16 we will continue to build on the success of previous years.



“ Fabulous experience that has transformed our day.  
My child is really happy! - GOSH parent feedback



## Highlights

- ‘Sustainability Story’ artwork shortlisted for two prestigious awards
- GO Create! registered as an Arts Award Centre with 13 GOSH staff trained as Arts Award advisors
- First ever GOSH Family Arts Week as part of the national Family Arts Festival
- 3-day BIG Draw event with the international campaign for drawing
- Lullaby Factory features in Open House London
- Research funding awarded by Wellcome Trust and Roald Dahl’s Marvellous Children’s Charity
- New artists and musicians join the GO Create! team bringing a wider variety of practices
- ‘Windibops,’ a specially adapted piece of contemporary dance-theatre, tours hospital wards
- New cultural partnerships with House of Illustration, V&A Museum, Cass Art, The Place, Wellcome Trust, Rambert Dance Company, OPUS Music, Tagore Centre UK and the Art Workers Guild
- 1 per cent of the the budget for a new Centre for Research into Rare Diseases in Children at GOSH has been allocated to art and engagement that will be delivered by GO Create!



“Its such a great idea for the children to be occupied doing something creative. It has made our day!”  
- GOSH parent feedback



## Participant Numbers

204 Gamelan at GOSH	3,385 Weekly art and music workshops	272 Twitter followers
135 Windibops performances	120 GOSH Family Arts Week	115 Foundling Museum Workshops
80 V&A Digital Workshops	130 'Sustainability Story' Artwork	32 Creative Residencies
190 Staff attending Culture Club events	66 New Culture Club members	20 House of Illustration on MCU

Commissions and temporary exhibitions seen by a high percentage of visitors to GOSH on a daily basis, and music and performance sessions engage additional audience numbers. The participant numbers above are reflective of the children, young people and staff who directly participate in activities or events, the numbers do not include the GOSH visitors and staff who engage with our outputs in a non-participatory way.



“ The children all LOVED doing this! - GOSH parent feedback  
Really made my daughter's day! - GOSH parent feedback



## Interactive Workshops

The participatory stream of our programme puts GO Create! at the heart of hospital life. Our growing team of associate artists have delivered fortnightly workshops exploring a wide range of themes and encouraged families to try specialist art practices.

Through our regular sessions this year children, young people and their parents/carers have enjoyed painting, drawing, illustration, collage, model-making, storytelling, puppetry, installation art, photography, embroidery, metal embossing, printmaking and animation.

Creating art can enable patients and families to express, process and understand their response to being in hospital in ways that they cannot otherwise articulate.



“Great activity whilst waiting to be admitted.  
Lots of fun. - GOSH parent feedback  
It was nice to meet other children. - GOSH patient feedback



“My children have had great fun having a go at new activities. It has been very therapeutic. - GOSH parent feedback



Our artists provide drop-in family workshops in busy outpatient clinics and play areas, as well as working across a range of inpatient settings on a one-to-one basis with patients at the bedside.

In a clinical environment, children can feel isolated, helpless and insecure. Our art sessions help to counter vulnerability, increase confidence, improve communication and enable children at GOSH to further develop social and emotional coping mechanisms that help them become more self-assured and resilient when faced with challenging circumstances.

The process of creating art can help children cope with situations beyond their control and recognise and value their own unique abilities.

Group activities can trigger conversations among visiting families and allow them to share their experiences and form connections with other families in similar circumstances.

GO Create! understands that different art-forms affect the health and well-being of our patients in different ways and we carefully plan our projects to suit the needs of the wards and departments involved, working closely with clinical teams and play staff.



## GO Create! Art Trail

We offer artist-designed worksheets and online resources for patients and families to access outside of our regular sessions.

Our most recent resource is the GO Create! Art Trail. Three of our associate artists developed specific activities inspired by artworks in the GOSH Art Collection. The activities were trailed as drop-in workshops, held in close proximity to the artworks themselves, they were then made into individual resources that can be downloaded via the GO Create! pages of the hospital website.

These fun arts activities help children and young people learn more about our commissions, the artists who created them and themes associated with the works.

The trail also aims to encourage children and families to explore the hospital environment, help with way-finding and allow patients to feel more at home in their surroundings. We hope to expand the trail further and explore other artworks in 2015/16.

**100% respondents rated the workshops with a 'Smiley' face**  
(Based on feedback from 10 respondents who took part in our Art Trail workshops)



“ I love art! This was really fun. - GOSH patient feedback  
This was a beyond positive experience! - GOSH parent feedback



“ She has enjoyed her time (at Family Arts Week) so much that she does not want to leave each day. Great variety and all-consuming. - GOSH parent feedback



## GOSH Family Arts Week

In October half-term 2014 we launched the first ever GOSH Family Arts Week. Families had the opportunity to take part in some fantastic creative activities led by our experienced artists, musicians, performers and cultural partners.

From hat making and printmaking to contemporary dance and Indonesian drumming, this jam-packed week of workshops and events inspired creativity across the Trust.

GO Create! were thrilled to collaborate with the Activity Centre on this exciting new event and provided unique, creative opportunities for families coming to the hospital during the school holiday.

**100% of respondents rated GOSH Family Arts Week as 'Excellent'**  
(Based on feedback from 8 respondents)



The week was a wonderful showcase of the range of creative activities GO Create! offers and families had the opportunity to take part in at least three different activities each day.

During Family Arts Week GO Create! connected with a number of wider arts and learning initiatives. We kick-started the nationally accredited Arts Award creative learning scheme and became part of the Family Arts Festival, a nation-wide event that brings the arts alive for families all over the country.

## The BIG Draw

During GOSH Family Arts Week we ran a 3-day BIG Draw event as part of the international campaign for drawing. The BIG Draw helps inspire people of all ages to use drawing to make sense of the world around them and to communicate their ideas. This year's theme was 'It's Our World, a celebration of our environment.'

GO Create! artist Tanya Kaprielian worked with children and their families to create a collaborative artwork, transforming a little corner of GOSH into their own world.

Children made their own unconventional drawing tools, from twigs, corks, tubes and even hairbrushes and used their invented tools to draw into a three dimensional set. They then used frames to investigate the shapes and patterns they had created, discovering lots of amazing and unexpected things in the seemingly abstract forms.





“ Beautiful - after a dreadful week it has restored some calm. - GOSH parent feedback



On the last day, the children introduced colour and three-dimensional features and a cityscape emerged, with a giant rhino on one side and a huge skyscraper on the other!

The children were given absolute freedom to work independently and to take ownership of the space around them. One patient even wrote a poem about the shapes she could see in her marks.

One parent described her amazement that her child, who refused to pick up a pencil before coming to the BIG Draw, was completely transfixed by the experience and spent several hours painting.



“ It has been wonderful working in partnership with GO Create! Visitors love seeing the children’s work on display at the museum. - Emma Middleton, The Foundling Museum



“ A lot of fun for our son and he really enjoyed this unique experience. - GOSH parent feedback



## Partnerships

Collaboration is vital to the GO Create! programme. We continue to build strong relationships with internal hospital services such as the Children’s Hospital School, Play Department and Volunteer Services as well as connecting with high-profile external cultural partners.

In launching the Arts Award scheme across the Trust we helped provide professional development opportunities for wider staff groups. We also work with a pool of Volunteers who have generously given their time to assist with events and activities over the past year. We are very grateful to have their valuable support and hope to offer new learning opportunities for our volunteers in the future.

Through our regular workshops and performances, residencies and art commissions GO Create! have developed connections with clinical staff from a large number of specialist departments. Weekly newsletter updates and monthly articles in the Trust’s Roundabout magazine have helped make our presence more widely recognised and our activities valued by staff across the Trust.

This year we collaborated with a number of new prestigious cultural partners to develop bespoke projects for patients, families and staff. The outcomes of these projects have been exhibited in the hospital, as well as external galleries and public exhibition spaces. Recent notable partnerships include House of Illustration, V&A Museum, Cass Art, The Place, Wellcome Collection, Rambert Dance Company, OPUS Music, Tagore Centre UK and the Art Workers Guild.

## Foundling Museum Projects

Building on the success of our first collaborative project, we have continued to work in partnership with our neighbours at the Foundling Museum. This year we co-produced two exciting new projects with the museum’s learning team and each one has resulted in an exhibition at the museum for GOSH families and staff to visit.

## Waiting

In September 2014 patients waiting for surgery on Puffin ward were invited to take part in stop-frame animation workshops with artist and animator Shelly Wain. Children and young people between the ages of 2 and 16 contributed to an animated film, which is now screened on Puffin Ward and available to view on the GOSH bedside entertainment system. The animation was exhibited as part of the Foundling Museum’s autumn exhibition, The Generous Georgian, Dr Richard Mead.

The animation, entitled ‘Waiting’ was inspired by the emotions experienced by children throughout history who are faced with waiting for something significant; in particular, GOSH patients waiting for operations and the foundlings left waiting for their mothers to return at the Foundling Hospital.

The animation shows the patients waiting to see the doctor, entering the doctor’s surgery and then, after a magic transformation, re-emerging anew as butterflies, superheroes, ballerinas and riding unicorns.



## Mead’s Mysterious Medicine

In March 2015 the Foundling Museum ran another project inspired by their exhibition about Dr. Mead. Looking at examples from Mead’s medicine recipe books, children and young people on Fox, Robin and Eagle wards concocted their own fantastical medicine recipes and creatively explored

“What a fantastic idea. It was really interesting learning about medicine and thinking about what they are made of. Exciting that it will be in a museum!” - GOSH parent feedback



what their medicine might look, taste or smell like and imagined what the effects of their medicine would be if they were to take it.

Ward staff were extremely positive about the project as it helped children and their families understand medicine in a fun and engaging way, encouraging them to reflect on their own experiences of taking medicine.

Play Specialist, Lynsey Steele explained:

“I have to do a lot of work with children to get them used to taking their medication. Some children refuse to take it and it's difficult to make them see that the medicine is there to help. This was a really positive experience for them.”

The children's work is being exhibited at the Foundling Museum in July 2015 and will feature actual GOSH medicine bottles labeled with the children's fantastical recipes, along with an animation, made by patients, that shows what happens when you take the invented medicines.

### House of Illustration on MCU

This year GO Create! have provided several opportunities for long-term patients when the Children's Hospital School is closed for holidays. During February half-term we collaborated with



“Thank you for creating the amazing project for us. It was really fun!” - GOSH patient feedback



House of Illustration - the UK's only public gallery and education space dedicated to the art of illustration.

We ran a week-long project on the hospital's Mildred Creek Unit (MCU), a highly specialised ward for children aged 7 to 15 with mental health problems.

Artist and illustrator Monique Jivram worked with 10 young people on the ward to produce a collection of illustrated short stories entitled: 'A Book of Beginnings'. Young people used collage and experimented with typography to develop graphic illustrations that visually explored the personal themes of their stories.

On the last day of the project ward staff, young people and their families visited the Paula Rego/Honore Daumier: Scandal, Gossip and Other Stories exhibition at House of Illustration and took part in a printmaking workshop in the gallery's education studio. At the end of the project young people were presented with a printed version of their book.





“ There was a sense of calm in the waiting area. Would be lovely to have more of this. - Team leader Outpatients RUHM



## Music and Performance

Our fortnightly interactive music sessions and performances in wards, outpatient departments and public areas of the hospital have received extremely positive feedback from patients, families and staff this year.

Many of our musicians are known by patients at the hospital and children often make requests for particular pieces of musical repertoire. Our Harpist Mark Levin has been asked to play everything from the theme tune to 'Frozen' to 'Iron Man' by Black Sabbath!

Our pool of regular musicians has grown and we now have a team of five experienced practitioners. Our musicians play a diverse-range of instruments from all over the world, reflecting the cultural diversity of GOSH visitors.

## Gamelan

Working in partnership with the Southbank Centre, GO Create! brought an entire Gamelan (Indonesian percussion) orchestra to GOSH. A week-long residency in the Lagoon offered free performances, workshops, cultural activities and events for patients, families and staff.



“ One child who looked unsure when I took one of the gongs to him, having participated for nearly an hour said ‘I just never want to leave the music.’ - Volunteer



“ Windibops has been really nice and really fun! It’s been so good to see the kids enjoying themselves. - GOSH parent  
Everybody joined in and had great fun! - Play Worker



This was a new type of project for both GO Create! and the Lagoon, requiring careful planning and partnership working plus the support of Hospitality and Volunteer departments. Catering staff were so inspired by the music that they developed an entirely new Indonesian menu!

**100% of respondents rated music sessions with a ‘Smiley’ face**

**100% of respondents said ‘they enjoyed hearing music in the hospital’**  
(Based on sample feedback from 41 respondents)

### Windibops

In December 2014 GO Create! commissioned a piece of mobile dance theatre specifically adapted for the hospital environment by dance company Moxie Brawl. We were successful in gaining a community grant from the Wellcome Trust and worked in collaboration with internationally renowned dance centre The Place to bring ‘Windibops’ to GOSH.

Three energetic dancing scientists met children and families across all areas of the hospital; visiting patients at their bedsides, performing in ward



playrooms, the Lagoon Restaurant and the gymnasium as well as performing in corridors and waiting areas. Their mission was to recruit a new lab technician to investigate whether flatulence has an impact on global warming!

The performance bought laughter and joy to over 100 children as well as their families and staff.

### OPUS Music

Two of our regular musicians, Dave McKenny and Joe Danks, successfully completed their apprenticeships



“ I’ve never seen a harp before today. Amazing! - GOSH parent  
 What fantastic instruments, such an experience.  
 Big thank you. - GOSH parent feedback



“ It is a great idea for children to be occupied in doing something creative that they like - Luca wanted to go back! Thank you so much. - GOSH parent feedback



with OPUS Music CIC and become fully qualified Music in Healthcare Practitioners.

Training with OPUS at Derbyshire, Leicester, Nottingham and Kings Mill (Mansfield) Children's wards, Dave and Joe learnt a specific practice developed by Musique & Sante (Paris, France).

In March 2015 GO Create! submitted an application to the Arts Council England to fund a year-long project that would enable Joe and Dave to deliver 30 weekly interactive music sessions at GOSH, allowing them to build on their work and fully integrate Music in Healthcare practice at GOSH, building relationships with children, families and staff. The application was successful and in 2015/16 we hope to see GO Create! musicians performing across the hospital every week.

## GO Create! Digital

As well as providing more online activities and resources for patients to download from our GO Create! web pages, this year we have been working in collaboration with the Centre for Outcomes and Experience Research in Children's Health, Illness and Disability (ORCHID) on a specialist App for the i-Pad.

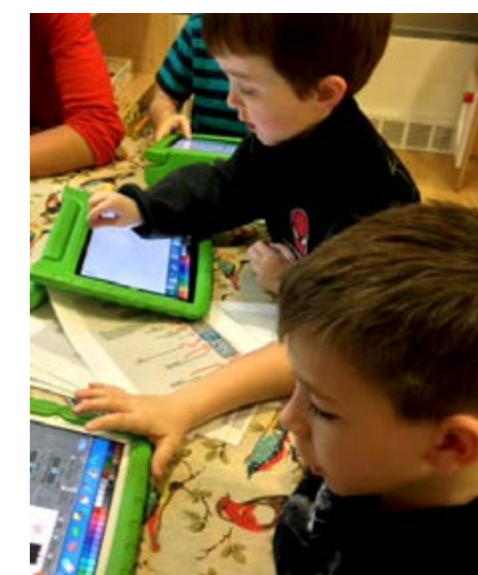


'Blood Quest' aims to use digital distraction to relieve patient anxiety associated with blood tests, helping children learn about blood and why they have it tested. The app is being designed by illustrator George Mellor and developer Vincent Harding of UCL-based Health Creatives. We will be presenting the Blood Quest App at the European Healthcare Design Conference in June 2015.

## Digital Learning with the V&A Museum

We have developed a new cultural partnership with the Digital Learning Programme at the V&A Museum. Experienced learning facilitators from the museum ran a number of drop-in digital workshops to inspire children and young people to use digital technology creatively.

The team taught children and young people on Puffin, Kingfisher and Badger wards how to use coding and circuitry to create interactive environments and develop their own computer games.





“ *Very friendly and helpful staff - GOSH parent feedback  
Thank you (GO Create!) for all your support and  
creative energy. - Jayne Franklin, Head of the Children's Hospital School*



## Arts Award

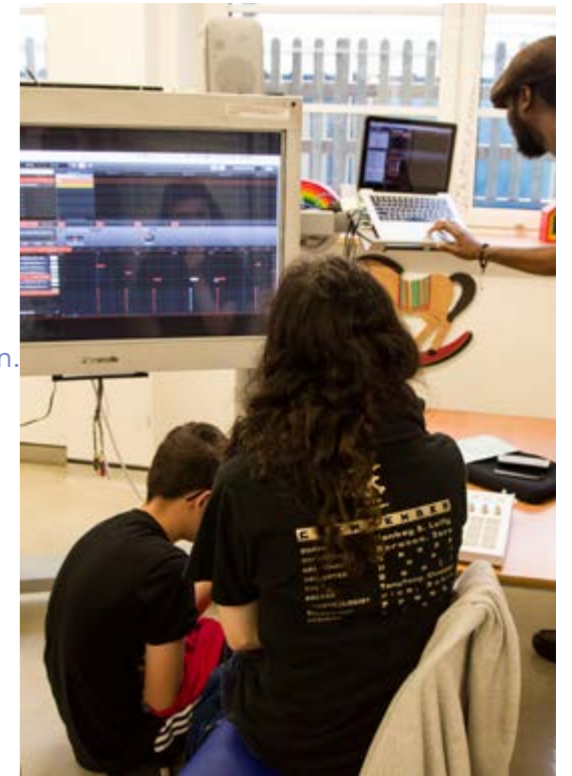
In August 2014 GO Create! became a registered Arts Award Centre. We are now making it possible for children and young people at GOSH to work towards a nationally accredited qualification that recognises their creative accomplishments.

At its highest level an award is worth 35 UCAS points, helping our patients to move forward with their education. The flexibility of the award means that it can be adapted to meet the needs and interests of individual patients, particularly those who find it difficult to attend regular school sessions or find areas of academic study challenging.

The award is becoming increasingly recognised for its benefit to children and young people in hospitals.

This year GO Create! provided training for hospital school teachers, play workers and volunteers enabling them to become GO Create! Arts Award Advisors, support patients on this valuable journey and connect them to the artistic and cultural resources that GO Create! offers.

Several children and young people have now started to work towards an Arts Award and one patient completed her Arts Award Discover this year.





“ It made me feel well and forget my pain.  
It was great fun. I loved it! - GOSH patient feedback



## Creative Residencies

Every year GO Create! run a creative residency programme at GOSH, where an artist or arts organisation is embedded in a ward or department for an extended period of time. They work closely with clinical staff to develop a unique experience that is specifically tailored to reflect the needs and circumstances of patients in their clinical area.

This year GO Create! developed two creative residencies with the Tagore Centre UK and Rambert Dance Company.

### Tagore Centre UK

The Tagore Centre UK is a cultural organisation that promotes and celebrates the work of Nobel prize-winner Rabindranath Tagore. Tagore was a prolific Bengali writer, philosopher, artist and outstanding thinker of the 20th Century. Tagore originally wrote in Hindi which is the top 5 language spoken by families at GOSH, but is relatively unknown in this country.

In January artist and storyteller Ansuman Biswas worked with children and young people on ICI Division wards on behalf of the Tagore Centre. He helped children and young people explore Tagore's esteemed play 'The Post Office' which is about a young boy called Amal who is unwell and in bed.



“ It brought a tear to my eye, seeing them so happy.  
A lovely experience for our daughter. - GOSH parent feedback



“ It was amazing, the dance teachers were so lovely  
and kind. - GOSH patient feedback



Amal spends his time looking out of his window and dreaming of the wide world beyond his room. Many enchanting characters come to look after Amal: giving him advice or just passing by his window. The story is touching, uplifting and sensitively addresses the experiences of a child who is unwell.

Most of the children and young people involved in the residency were themselves being nursed in strict isolation. On Fox and Robin wards patients waiting for Bone Marrow transplants spend between six to ten weeks in their rooms.

Using painting, drawing and poetry this opportunity gave patients a chance to reflect and express their own experiences of being in hospital isolation. They quickly connected to the character of Amal and the story sparked thoughtful and imaginative responses.

Maneet painted the stars he could see from his window at night and Keano imagined a meadow of flowers. The residency was celebrated with a published collection of letters and postcards depicting the children's work.

### ***Rambert Ballet Company***

In March 2015 GO Create! worked with internationally renowned Rambert Dance Company



to support physiotherapy patients with their daily exercise regime. The residency involved a week of creative and dynamic dance workshops run by professional Rambert dancers Natalie and Debs in the physiotherapy gymnasium.

Rambert are one of the most distinguished and creative contemporary dance companies in the UK and their innovative productions tour the world. Each session at GOSH was inspired by Rambert's production, *Terra Incognita* (The Strange Charm of Mother Nature). Participants imagined they were birds flocking in formation or a shoal of fish gliding through rippling currents.

The workshops were brought to life by inspiring and uplifting musical scores. Parents observed the joy on their children's faces as they moved gracefully around the space, interacting with other children, learning communication and collaboration skills and growing in confidence every day.





“

What a fabulous artwork! It's so exciting to see such an imaginative artwork in a hospital, something that is really designed for children. - Visitor feedback



## Open House London

In September we opened our doors to the general public as part of London's largest annual festival of architecture and design: Open House London. This was a great opportunity to showcase our award-winning commission: the Lullaby Factory by Studio Weave.

The Lullaby Factory is a fantastical landscape of mysterious pipes and curious instruments that reaches ten storeys in height and 32 metres in length. Transforming an awkward exterior space landlocked by buildings, it is a secret world that can only be seen from inside the hospital.

Visitors learnt about the processes involved in developing the piece from Studio Weave architect Esme Fieldhouse. Our scheduled tours were extremely popular and booked out long before the event.

## Temporary Exhibitions

To disguise some of the building works being undertaken in a period of extensive redevelopment, several temporary corridors and hoardings have been erected. Although one of these corridors took the place of one of our GO Create! exhibition spaces, these new 'blank canvases' have provided additional opportunities for us to showcase art created by GOSH patients.

As well as these 'pop-up' spaces we continue to make use of our two permanent GO Create! galleries in the hospital's main entrance and the Lagoon restaurant.

## Photographing Change

Over the past year GO Create! have been hosting a series of Photographers in Residence to help us document the significant changes to patient and staff environments at GOSH. In 2014 we exhibited the work of Photographer in Residence Simon Terrill.

“Brilliant activity, takes the children’s minds away from why they are really here. - GOSH parent feedback



“The lady in charge of today’s activities was very warm and welcoming to all the children which made my child open up a bit more and take part. - GOSH parent feedback



In February and March 2014, children and young people became photographers, capturing images of Cardiac Wing (Badger Ward and Dinosaur) prior to its demolition. Working with Artist and Photographer in Residence Olivia Hemingway, participants experimented with different styles of photography.

Drawing from the popular craze, children and young people took ‘selfies’ and collaborated with family members and friends to document areas of the hospital that were particularly familiar and poignant to them.

In their photographs, participants thoughtfully illuminated details that may have gone unnoticed to an outside observer, homing in on hand-drawn signs, toys that they enjoyed playing with and friends they had made. Patients and staff formed strong attachments to their Cardiac Wing ‘homes’ and these connections were clearly expressed throughout this project.

The photographs taken during the ‘Selfie’ project are now exhibited in three distinct collections on the Cardiac Wing hoardings on Levels 4, 5 and 6 of what will soon become the Premier Inn Clinical Building.



## Family Arts Week & the BIG Draw

Throughout the year we take many wonderfully heart-warming photographs of children and young people taking part in creative activities. We often work with GOSH photographer Caroline Smith who has documented a number of our projects and events.

Our temporary exhibitions in the hospital’s main entrance to and the Lagoon restaurant show photographs of children joyfully participating in GOSH Family Arts Week and the BIG Draw.

Families are thrilled to see their children on the walls of the hospital and their smiling faces help to provide a positive, uplifting and child-centred environment for GOSH staff and visitors.

## Building a Sustainable Hospital for the Future

In January 2015 we ran a project in partnership with hospital Energy Manager Brendan Rouse and King’s Cross-based House of Illustration, the UK’s only gallery and education space dedicated to promoting and celebrating the art of illustration.

Illustrator Sion Ap Tomos lead a series of engaging drawing workshops in wards, outpatient areas and





“ Delighted to have been involved in this project which enabled children to communicate their wonderful ideas about the vital issues of sustainability. - Emily Jost, House of Illustration



the Children's Hospital School, encouraging children of all ages to learn about sustainability and consider the issues that are most important to them.

Children and young people let their imaginations run wild, developing innovative, playful and practical solutions to some of the environmental challenges they may face in the future.

The children's illustrations were digitally assembled by Sion to form a 62 metre long artwork in a busy internal corridor and a large artwork for external hoardings on Great Ormond Street, promoting the importance of sustainability.

These prominent artworks provide a lasting visual representation of what sustainability means for GOSH's patients and are positioned for maximum thoroughfare to inspire passing hospital staff, GOSH families, members of the public and the local community.

In addition to the two major art installations we produced a book that provides further details on the project.

The project is shortlisted for two prestigious Sustainability Awards and had a grand opening attended by Director of Redevelopment, Matthew Tulley and GOSH School children on NHS Sustainability Day.



< Bella cuts the ribbon to open our 'Sustainability Story' artwork

“ I have enjoyed getting stuck into the project and loved trying the embossing. My children have had great fun and it has been very therapeutic - GOSH parent feedback



“ (The illustrations) are beyond what I ever could have expected. They're really special. He's captured in pictures what I struggle to put into words. - GOSH parent feedback



## Sofie Layton Kidney project

From January-March 2015 Sofie Layton became a resident artist on Eagle ward, a specialist renal unit for children with kidney complications. Sofie worked with patients, parents/carers and staff to create a series of artworks that have formed a permanent exhibition on the ward.

Many of the children and young people on Eagle ward come in for regular dialysis treatment whilst waiting for kidney transplants.

Sofie worked with patients of all ages at their bedsides helping them to create delicate representations of kidneys using embroidery and metal embossing techniques. The artwork has been installed in the parent area of Eagle ward and will become part of the GOSH Art Collection.

## Art Consultancy and Commissions

We continue to offer advice and guidance to all hospital departments regarding art and culture. Due to the relocation of a number of wards, many requests have come from staff looking to decorate their new spaces and make them feel more child-friendly and welcoming.

GO Create! works with wards to identify their needs and objectives and then proposes a number of suitable options including artworks and artists they could work with. As the GO Create! resource and staffing is increasingly stretched, it is not always possible to work with all departments and wards are responsible for taking suggestions forward if they wish.

We have also advised and supported a number of hospital-wide initiatives, such as Our Always Values, GOSH Research, Research Awareness Week, Cardiovascular Support Day and the NHS Sustainability Fair by offering guidance on creative activities, displays or suggesting suitable artist facilitators or materials.

On some occasions we have helped with the commissioning of artists for specific projects.

This year we worked closely with the Chaplaincy and Spiritual Care Department on commissioning an artist to create a Prayer Tree and an Ambrey for the hospital Chapel. The commission will be installed in time for the Chapel's birthday in November 2015.

We have also worked on a commission for an end of life care room on the Paediatric and Neonatal Intensive Care Unit. Bereaved parents, Jenny and Michael Walker, who sadly lost their child on the unit, raised funds for the room.

The Walkers wanted the end of life room to be a space that would enable "families and their children to have a quiet, peaceful time in their final hours together". The artwork due to be installed on the walls of the room has been created by one of Britain's best-loved illustrators, Sir Quentin Blake.



“ I thought it was a wonderful evening, really interesting and informative, and something I have never done before. - Staff feedback



“ It is a great privilege (AND FUN!) to have access to such a variety of pursuits - and to spend time with like-minded colleagues. - Staff feedback



## Opportunities for Staff

GO Create! run a vibrant cultural enrichment programme available to all staff. The programme gives staff the chance to balance their work life with a wide range of engaging activities that include interactive workshops and visits to museums, galleries and performance venues. We vary our programme so it can appeal to a wide audience and provide all activities for free.

### Staff Culture Club

We have organised 8 fantastic staff culture club events this year. Each event had an average of 20 attendees.

We now have 226 staff culture club members, with 66 new members joining in 2014/15. Many of our recent events have been oversubscribed, so we have developed a system of prioritising the allocation of places to those who have not previously attended events.

**100% of staff respondents said that participating in Culture Club events positively affects their attitude to work**

(Based on sample feedback from 88 respondents)



In 2014/15 we organised the following opportunities for staff:

- Tour, talk and music performance at Wigmore Hall
- *Così fan Tutti* performance at English National Opera
- Exhibition tour of the *Progress* exhibition at the Foundling Museum
- Visit to the *Making Colour* exhibition at the National Gallery
- *Xerxes* performance at English National Opera
- Exhibition tour of *The Generous Georgian: Dr Richard Mead* at the Foundling Museum
- Tour of the exhibition: *Paula Rego/Honoré Daumier: Scandal, Gossip and Other Stories* at House of Illustration, followed by a monoprinting masterclass
- *The Indian Queen* production at English National Opera

**98% of staff respondents said involvement in cultural activities 'Significantly reduces' their stress levels**

(Based on sample feedback from 88 respondents)

### Staff Photography Competition

Now in its eight year the annual Staff Photography Competition celebrates the creativity, skill and imagination of GOSH staff. The theme this year was 'Change' and it inspired a range of interpretations from change in body shape and the changing of the seasons to political and social change.

The standard of this year's entries was extremely high and with over 50 entries it was not easy for our judges to decide the winners. The images, selected by the GO Create! Art Group, were chosen for their technical skill, artistic quality and for how well they addressed the theme.

Prize winners received a printed and framed edition of their photograph and the three winning entries along with 10 shortlisted images are showcased on the GO Create! Web pages.

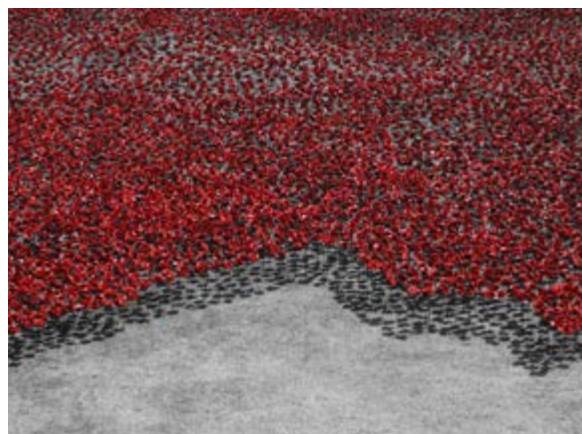
“ It was incredibly relaxing after a long week at work. I think the culture club is a brilliant initiative – making my working life more interesting and exciting - Staff feedback



“ The arts are, and should be clearly recognised as, integral to health and health services. - Department of Health and Arts Council England, A Prospectus for Arts and Health, 2007



The winning photographs were taken by staff members: Vanya Pinto, Daniel Langer and Stephanie Williamson (Clockwise from top left).



## Art Collection

2014 saw the closure of the Great Ormond Street Hospital Museum, which was home to many historic artworks and cultural artefacts. In the collection were several works by prominent 19th and 20th century artists and a number of beautiful architectural drawings.

GO Create! assisted in the de-installation of the museum and have successfully found homes for around 20 works. Some of the larger paintings are due to be installed in the newly refurbished Executive Offices next year.

We continue to oversee the hospital Art Collection and have gained a slightly larger facility in which to store pieces of the collection not on permanent display, although storage conditions remain an issue.

A number of artworks from the collection deemed unsuitable for display were sold at auction last year, raising valuable funds to support the programme.

## Research

This year we were awarded funding for three collaborative research projects.

### Under the Microscope

GO Create! developed a proposal with artist Sofie Layton and the NIHR Biomedical Research Centre at GOSH and UCL that was successfully awarded a £30K Wellcome Trust Engaging Science Arts Award grant.

Over the next 10 months Sofie will explore how children and families interpret medical information and understand disease. Initially learning from specialist researchers in order to

“The beneficial impact of the arts are felt by patients, service users, citizens and communities as well as those who work in the NHS. - Department of Health and Arts Council England



“Art plays a very important role in creating a humanised hospital environment, especially in children’s hospitals - Arts in Health: A review of the medical literature, Dr Rosalia Lelchuk Staricoff (Sept 2004)



understand their themes and processes, Sofie will then develop creative activities to help demystify the research process for families. Sofie will be working with clinicians, researchers, patients and their families to explore biomedical science and develop an innovative collaborative artwork.



### **Blood Quest**

This App is a further development that arose from a previous research study led by GO Create! and ORCHID. Based on consultation work that used creative methods to provide information about blood to children on Lion and Elephant wards, the additional development of the Blood Quest App has been further supported by the initial funders of the project, Roald Dahl’s Marvellous Children’s Charity and GO Create!

### **Investing in Happiness**

Collaborating again with ORCHID we co-wrote a second application to Roald Dahl’s Marvellous Children’s Charity to deliver a research project that uses creative methods and activities to explore happiness, fulfilment and resilience in children with rare diseases and their families.

We were successfully awarded funding and one of our GO Create! artists co-produced the project with the research team in late spring 2015.



## **Art for Phase 2B and 3A**

The Redevelopment Programme is delivering two major buildings on similar timescales – the Premier Inn Clinical Building and the Centre for Research into Rare Diseases in Children – both due for completion in 2017 / 2018. These projects require significant GO Create! input in commissioning and curating pieces for the new spaces and related stakeholder management.

We have started to put together an Art Group for the Phase 2B Art Strategy that includes a range of art commissions and design features that will be incorporated into the Premier Inn Clinical Building.

Many artworks for the new building stem from the successes of previous commissions for Phase 2A, such as an extension of Jason Bruges Nature Trail and a Lullaby Factory garden in the external courtyard area of the Lagoon.

In June 2014 GOSH successfully secured funding for Phase 3A: the Centre for Research into Rare Disease in Children (CRRDC), a world-class multidisciplinary centre of excellence that will bring together clinicians from GOSH and researchers from UCL’s Institute of Child Health and Institute of Cardiovascular Science.





“ I distinctly remember the highlight to my days were creative activities, that allowed me to escape from feeling poorly or a little lonely and feel special. - Former patient



The Art and Engagement Strategy for Phase 3A has been developed with the aim to provide art commissions and play and recreation opportunities in the outpatient areas of the building that explore and help communicate some of major research themes moving to the CRRDC, helping families learn more about research and why it is important to them.

An Art Group has been formed consisting of research, outpatient and clinical stakeholders, as well as representatives from architecture practice Stanton Williams and Great Ormond Street Hospital Children's Charity. A brief for one of the commissions has been written and we will begin commissioning artists in 2015.

The CRRDC has been generously supported by Her Highness Sheikha Fatima bint Mubarak of Abu Dhabi, the wife of the late Sheikh Zayed bin Sultan Al Nahyan – the founder and first President of the United Arab Emirates. In order to recognise this generous gift the art commissions for the centre will express the partnership between the UK and Abu Dhabi.





Great Ormond Street   
Hospital for Children  
NHS Foundation Trust



For more information on the GO Create! arts programme please see:  
[www.gosh.nhs.uk/go\\_create](http://www.gosh.nhs.uk/go_create) or follow us on Twitter at @gocreateGOSH

GO Create! is primarily funded by the Great Ormond Street Hospital Children's Charity.  
We are extremely grateful for their continued support.